



FINDING HIGH TRAFFIC LOCATIONS FOR YOUR ATM

When looking for good locations for an ATM you should keep in mind that anywhere there is a retail location that accepts cash (cash only locations are best) is a potentially good location for an ATM. High traffic locations in which a large number of people pass your machine make for good locations. General rule of thumb is 4% of the people who walk by an ATM location will use it. As you look for locations in your area concentrate on busy malls, streets, or businesses.

Below is a list of potential locations that have a good history of making money. Make a copy of this page and take it with you as you canvass your area.

AIRPORTS / FBOS
AMUSEMENT PARKS
ARCADES
AUCTION HOUSES
AUTO EMISSIONS TESTING
BAGEL SHOPS
BARS
BINGO HALLS
BOWLING ALLEYS
CAFETERIAS
CAMPGROUNDS
CAR WASHES
CASINOS
CHECK CASHING STORES
CHURCHES
COFFEE SHOPS
CONVENIENCE STORES
DEPARTMENT STORES
DINERS
DONUT SHOPS
DRY CLEANERS
FARMERS MARKETS
FAIRS
FAST FOOD RESTAURANTS
FLEA MARKETS
FRUIT MARKETS
GAS STATIONS

GENTLEMEN'S CLUBS
GROCERY STORES
HOSPITALS
HOTELS
LAUNDROMATS
LIQUOR STORES
LOUNGES
MAGAZINE STANDS / STORES
MASSAGE PARLORS
MOTELS
MOVIE THEATERS
PIZZA PARLORS
POOL HALLS
RENTAL STORES
RESTAURANTS
RETAIL STORES
(DOLLAR STORES – CASH ONLY LOCATIONS)
RV RESORT PARKS
SANDWICH SHOPS
SKATING RINKS
STRIP CLUBS
TICKET SALES BOOTHS
TOPLESS BARS
TOURIST AREAS
VFW HALLS
VIDEO GAMING PARLORS
WRECKER COMPANY / IMPOUND YARDS